

51849 1338

File 6th
4th

24.5
2.5
3.5

Reg Prod - Product

Q-100S Long ~~2.5~~ 3.5
3.5

06/10/97

14:08

R. J. REYNOLDS TOB. 9084179076

001

FAX*LISTS OF REETS
Promotions - sent to*R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837Date 6/9/97Number of pages including cover sheet 5

To: Middlesex Tobacco

Sandy Katz

Phone _____

Fax Phone 908-442-8218

CC: _____

From:

Lanny WolfePhone 908-225-4774Fax Phone 908-417-9078Voice Mail 800-757-8255
Ext.48796

REMARKS:

☐ Urgent☒ For your review☐ Reply ASAP☐ Please comment

Attached is the information you will need to work the June Salem .30 off per pack DPC promotion:

- Please black line and sticker all product .30 off per pack.
- Pack each display with 2 cartons of Salem King and 2 cartons of Salem Lights .30 off stickered product.
- Add to normal order for each account on attached list week of June. 11th.
- **Disc Reporting:** please be sure you report 2 discounted cartons of Salem King and 2 discounted cartons of Salem Lights for each display.

If you have any questions please let me know.

Thanks,

Lanny

*50 (6/6)
5-2/10/97*

51849 1339



R. J. Reynolds Tobacco Company Presents
June '97 Salem DPC PROMOTION

Account: Middlesex Tobacco #423360



- | | |
|--|---|
| Display Packing | <ul style="list-style-type: none"> • 2 ctns Salem King • 2 ctns Salem Light King |
| Disc Reporting | <ul style="list-style-type: none"> • Assign unique item #s to Salem King .30 off and Salem Lights .30 off per pack discounted product:
-two discounted cartons of Salem King at 200sticks
-two discounted cartons of Salem Light at 200sticks • Payment will be made based on the # of discounted cartons of Salem reported on disc during the promotion period |
| Allocation (cs) | <ul style="list-style-type: none"> • 3 Salem King (12M) • 3 Salem Light (12M) |
| Delivery Date | <ul style="list-style-type: none"> • 6/11/97 |
| <u>EFT \$ Amount</u> | <ul style="list-style-type: none"> • 3,058.07 |
| Displays | <ul style="list-style-type: none"> • 70 |
| Display Assembly | <ul style="list-style-type: none"> • Black line and sticker 140 cartons of Salem King @.30 off per pack • Black line and sticker 140 cartons of Salem Light @.30 off per pack • Place 40 stickered packs in each Salem display (previously shipped to you) |
| Billing | <ul style="list-style-type: none"> • 2 Salem King @\$3.00 per carton off invoice • 2 Salem Lights @\$3.00 per carton off invoice |
| Displays shipped to retail-procedures required to receive .10 per ctn Plan G Category II payment: | <ul style="list-style-type: none"> • Send a display and letter automatically to each account on attached list beginning 6/11/97 • Please cross out any account that refuses promotion and sign, date, and <u>return list to RIR for payment when all displays have been sent.</u> |
| You will be credited with the following estimated June monthly Category II payment if all displays are sent to accounts on attached list by June 30th: | <ul style="list-style-type: none"> • \$4,100.00* |
| Packing and shipping payment | <ul style="list-style-type: none"> • 28.00 per 12M case of Live product |

*Must make Savings share of category goal (no more than 2% below base) to collect this \$

Note:

Voice mail 800-757-8255 mail box #48795 if you have any questions

51849 1340

MIDDLESEX TOBACCO

11026

ACCT	FULL NAME	ADDR1	CITY	ST	ZIP	
721895	19 PETROLEUM	1949 ROUTE 35 S	SAYREVILLE	NJ	8871	✓
751399	6 11 FOOD STORE	177 PORT READING AVE	PORT READING	NJ	7084	✓
657665	ABERDEEN NEWS	825 S CONCOURSE	KEYPORT	NJ	7735	✓
265972	ADA UNIFORMS	12 FIRST STREET	ELIZABETH	NJ	7208	✓
591123	ALBINI PHARMACY	401 ADAMS ST	HOBOKEN	NJ	7030	Thurs - C.H.H.
453843	ALINA DRUG STORE	862 SHERMAN AVE	ELIZABETH	NJ	7208	✓
341934	AMBOY FOOD/VIDEO MRY	632 AMBOY AVE	PERTH AMBOY	NJ	8861	✓
348853	AMOCO	1890 US HIGHWAY 1	NORTH BRUNSWICK	NJ	8902	✓
477419	AMOCO STATION	911 MAIN ST	BOONTON	NJ	7005	✓
604296	ANDY TWIN BORO LIQUO	596 CHESTNUT ST	ROSELLE PARK	NJ	7204	✓
684418	ANNIE'S SWEET SHOP	816 NEWARK POMPTON TPKE	POMPTON PLAINS	NJ	7444	✓
794785	ANTHONY'S LUNCH	330 MONROE AVE	KENILWORTH	NJ	7033	✓
026863	AUTHOR MINI MARKET	516 STATE ST	PERTH AMBOY	NJ	8861	✓
417064	AVENEL SWEET SHOP	219 AVENEL STREET	AVENEL	NJ	7001	✓
458878	AVON MINI MARKET	816 E SAINT GEORGES	LINDEN	NJ	7038	✓
592532	B & B GROCERIES	RT 18 FLEA MARKET	EAST BRUNSWICK	NJ	8816	✓
512399	B & E DELI	1023 CHESTNUT ST	ROSELLE	NJ	7203	✓
577134	BEIRA ALTA	283 2ND ST	ELIZABETH	NJ	7208	✓
402052	BELL PHARMACY	1907 RT. 27	EDISON	NJ	8817	✓
238614	BEN'S LIQUOR, INC.	102 N. WOOD AVENUE	LINDEN	NJ	7038	✓
275874	BEVERLY SWEET SHOP	1413 MAIN ST	RAHWAY	NJ	7085	✓
772727	BILOW LIQUORS	708 STATE ROUTE 18	EAST BRUNSWICK	NJ	8816	✓
228319	BODNARS LIQUORS	41 GEORGES RD	NEW BRUNSWICK	NJ	8901	✓
423780	BORGHI LIQUORS/DELI	208 HACKENSACK ST	WOOD RIDGE	NJ	7075	✓
401552	BORO DRUG	490 BOULEVARD	KENILWORTH	NJ	7033	✓
578341	BOTTLE SHOP	308 NORTH AVE	GARWOOD	NJ	7027	✓
400958	BRIAN ELLIOTS DELI	419 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	✓
712597	BULLDOG DELI	214 MAIN ST	METUCHEN	NJ	8840	✓
401628	BUTCHER BLOCK	209 CENTENNIAL AVE	CRANFORD	NJ	7018	✓
691007	BUY RITE LIQUORS	677 FAYETTE ST	PERTH AMBOY	NJ	8861	✓
275857	C & B LIQUOR	321 SHERIDAN AVE	ROSELLE	NJ	7203	✓
731173	CAYADO GROCERY INC.	300 COURT ST	ELIZABETH	NJ	7208	✓
430098	CEDAR LANE LIQUORS	527 CEDAR LN	TEANECK	NJ	7666	✓
757294	CENTRAL LIQUORS	288 CENTRAL AVE	METUCHEN	NJ	8840	✓
736491	CHO & ASSOC. INC.	54 E SAINT GEORGES AVE	LINDEN	NJ	7038	✓
275064	COALTON PHARMACY	851 ELIZABETH AVE	ELIZABETH	NJ	7201	✓
752310	COASTAL MART GAS	753 PORT READING AVE	PORT READING	NJ	7084	✓
400679	COHENS STATIONERY	675 BLOOMFIELD AVE	WEST CALDWELL	NJ	7008	✓
402008	COLONIA DRUGS	616 INMAN AVE	COLONIA	NJ	7087	✓
275950	COLONIAL DELI	2397 SAINT GEORGES A	RAHWAY	NJ	7085	✓
747707	CORNER DELI	8 CLIFFWOOD AVE	MATAWAN	NJ	7747	✓
536844	COS C CORNER	701 E ELIZABETH AVE	LINDEN	NJ	7038	✓
770515	DADDY BOY DELI	51 BLOOMFIELD AVE	CALDWELL	NJ	7006	✓
708410	DELI LICIOUS	739 SAINT GEORGE AVE	WOODBIDGE	NJ	7095	✓
810112	DISCOUNT FOOD MARKET	188 BUCKELEW AVE	JAMESBURG	NJ	8831	✓
402171	DITTMANS MARKET	273 MAIN STREET	SOUTH RIVER	NJ	8882	✓
425798	ELIE'S DELI	104 MANALAPAN RD	SPOTSWOOD	NJ	8884	✓
642757	ETHICAL DRUGS INC	528 CENTRAL AVE	EAST ORANGE	NJ	7018	✓
853023	EXPRESS FOOD	37 CARTERET ST	BLOOMFIELD	NJ	7003	✓
538828	EXXON AVENEL	870 ROUTE 1 NORTH	AVENEL	NJ	7001	✓

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MIDDLESEX TOBACCO

11526

197950	FRANKLIN MOBIL MART	91 STATE RT 23	FRANKLIN	NJ	7418
727351	FREEWAY LIQUORS	522 CENTRAL AVENUE	EAST ORANGE	NJ	7018
706408	G&G MOBIL, INC.	550 SMITH ST	PERTH AMBOY	NJ	8861
688995	GAILS WINE & LIQUORS	98 W GRAND ST	ELIZABETH	NJ	7201
401964	GEORGES LUNCH	STATE ST	PERTH AMBOY	NJ	8881
275092	GERRIS DELI	3 2ND ST	ELIZABETH	NJ	7201
560879	GETTY GAS	2 N. ST. GEORGES AVE	LINDEN	NJ	7038
400708	GRAND VARIETY	371 BLOOMFIELD AVE	CALDWELL	NJ	7006
717068	GREENFIELDS	24 MAIN ST	SOUTH RIVER	NJ	8882
604244	GRIER SUPERMARKET	2117 GRIER AVE	LINDEN	NJ	7038
711887	HARBOR LIQ/DODY INC	604 RT 35 S	LAURENCE HARBOR	NJ	8879
457162	HARRY'S PLACE	1044 SALEM RD	UNION	NJ	7083
402094	HARVEST LIQUORS	2370 WOODBRIDGE AVE	EDISON	NJ	8817
401748	HERB'S LIQUOR	194 SOMERSET ST	NORTH PLAINFIELD	NJ	7060
570151	HIDDEN LAKE MINI MT	410 TOWNE CENTRE DR	NORTH BRUNSWICK	NJ	8902
402137	HILLTOP LIQUORS	1528 OAK TREE RD	ISELIN	NJ	8830
521448	HOPELAWN DISCOUNT LG	BRADLEE SHPG.CENTER	WOODBIDGE	NJ	7095
404284	INTERNATIONAL TOB	1181 ELIZABETH AVE	ELIZABETH	NJ	7201
976960	IORIO DELI	301 W CLAY AVE	ROSELLE PARK	NJ	7204
508428	JELLING OF ROSELAND	4 BECKER FARM RD	ROSELAND	NJ	7068
688568	JERRY'S LUNCH	603 SOUTH AVE	GARWOOD	NJ	7027
725824	JIM'S BORO'S LIQUOR	RT 202 SOUTH	RARITAN	NJ	8869
711695	JOHN'S FARM INC	303 HIGHWAY 36	KEYPORT	NJ	7735
744924	JOHNNY'S CRN SWEET S	82 MAIN ST	BLOOMINGDALE	NJ	7403
305043	K&R DELI	425 S WOOD AVE	LINDEN	NJ	7038
402065	KALS	2045 WOODBRIDGE AVE	EDISON	NJ	8817
726989	KIRK'S LIQUOR	428 JACKSON AVENUE	ELIZABETH	NJ	7201
288612	KISKO'S TAVERN	119 WASHINGTON AVE	DUNELLEN	NJ	8812
837019	KNT FOOD STORE	24 W HUDSON AVE	ENGLEWOOD	NJ	7831
275852	KSON INC	524 E 2ND AVENUE	ROSELLE	NJ	7203
275822	LARRYS CONFECTIONERY	300 LOCUST AVE	ROSELLE PARK	NJ	7204
772519	LIBERTY FOOD MARKET	701 GRIER AVE	ELIZABETH	NJ	7202
276037	LUSO LIQUOR STORE	1039 ELIZABETH AVE	ELIZABETH	NJ	7201
401284	M&M LIQUOR	20 SOUTH ST	NEW PROVIDENCE	NJ	7874
607313	MAGAZINES PLUS	45 SOUTH ST	MORRISTOWN	NJ	7860
275371	MAPLE LIQUORS	876 SPRINGFIELD AVE	IRVINGTON	NJ	7111
706408	MARCZAK, INC.	247 CENTRAL AVE	METUCHEN	NJ	8840
772713	MARY'S DELI	1033 N BROAD ST	ELIZABETH	NJ	7208
691492	MATAJI CORP.	RT 38 AIRPORT PLAZA	HAZLET	NJ	7730
273890	MAX'S DELI	1484 STATE RT 23	WAYNE	NJ	7470
399029	MCHENRYS DRUGS	1006 RT. 46 WEST	CLIFTON	NJ	7013
737301	METRO FUEL	2540 RANDOLPH AVE	AVENEL	NJ	7001
273938	MIDVALE SWEET SHOP	548 RINGWOOD AVE	WANAQUE	NJ	7485
401635	MIDWAY DELI	22 PLAINFIELD AVE	PISCATAWAY	NJ	8854
883172	MIKES COUNTRY MARKET	200 RIVA AVE	MILLTOWN	NJ	8850
645760	MING'S LUNCHEONETTE	434 W. GRAND	RAHWAY	NJ	7085
360445	MINI MART	1392 SAINT GEORGES AVE	AVENEL	NJ	7001
286235	MORGAN BRIDGE DELI	1780 STATE ROUTE 35	MORGAN	NJ	8879
657474	NEW BRUNSWICK DELI	228 FRENCH ST	NEW BRUNSWICK	NJ	8901
859158	NEW BRUNSWICK EXXON	80 MEMORIAL PKY	NEW BRUNSWICK	NJ	8901
683685	NOT TEE CORNER DELI	731 DELAFIELD AVE	STATEN ISLAND	NY	10310

MIDDLESEX TOBACCO

684463	OAK TREE SERVICE	1611 OAK TREE RD	ISELIN	NJ	8830	2
687723	OCTOBER SPIRITS	431 N WOOD AVE	LINDEN	NJ	7038	2.
401987	PARK SWEET SHOP	478 AMBOY AVE	WOODBIDGE	NJ	7095	
876743	PARK WINE AND LIQ	412 PARK AVENUE	EAST ORANGE	NJ	7017	7.
632938	PAYLESS MKT	1031 S ORANGE AVE	NEWARK	NJ	7108	7.
573594	PIT STOP/HOME FOOD	47 PARK AVE	EAST ORANGE	NJ	7017	✓
683151	PORT READING TEXACO	615 PORT READING AVE	PORT READING	NJ	7084	
682087	POST MART	582 OLD POST RD	EDISON	NJ	8817	✓
472548	PRO BEAUTY SUPPLY	828 HAMILTON ST	SOMERSET	NJ	8873	✓
706413	QUICK IN FOOD STORE	388 MAIN ST	METUCHEN	NJ	8840	✓
698532	QUICK OUT FOOD STORE	1111 SAINT GEORGES AVE	COLONIA	NJ	7087	2.7
641404	R & R CONVENIENCE	30 W RAILROAD AVE	JAMESBURG	NJ	8831	2.7
703677	RAGHUVIR CORP.	322 HIGHWAY 34 SOUTH	ABERDEEN	MD	21001	2.7
709445	RAILROAD CAFE	151 ALBANY ST	NEW BRUNSWICK	NJ	8901	
401877	RARITAN DELI	510 RARITAN ST	SAYREVILLE	NJ	8872	
590858	RARITAN LIQUORS	79 MORRISTOWN RD	BERNARDSVILLE	NJ	7824	
604289	RENE'S PLACE	226 WOOD AVENUE	LINDEN	NJ	7036	
658874	RUPA FOOD MARKET	1323 ALINA STREET	ELIZABETH	NJ	7208	
341989	RUSSO'S DELI	320 S 5TH ST	ELIZABETH	NJ	7206	
397903	SCOTCH PLAINS EXXON	1800 RT. 22 EAST	SCOTCH PLAINS	NJ	7076	
711680	SHAH NEWSTAND	11 COMMERCE ST	NEWARK	NJ	7102	
478438	SHELL	780 STELTON RD	PISCATAWAY	NJ	8854	
582962	SHREEJI FOOD MARKET	100 W 15TH ST	LINDEN	NJ	7038	
460536	SINGH'S MOBIL	344 ROUTE 16	EAST BRUNSWICK	NJ	8818	
280139	SMITH LIQUORS	225 W FRONT ST	KEYPORT	NJ	7735	
276003	SOUTH WOOD LIQUOR	939 S WOOD AVE	LINDEN	NJ	7036	
638858	SPRING BUY RITE	RT 22 ECHO PL	SPRINGFIELD	NJ	7081	
227459	STAR'S LIQUOR	1297 ROOSEVELT AVE	CARTERET	NJ	7008	
752308	STOP & GO	631 AMBOY AVE	EDISON	NJ	8837	
697872	STOP BUY FOOD STORE	613 RIDGE RD	MONMOUTH JCT	NJ	8852	
430427	STOP N SHOP	2595 WOODBIDGE AVE	EDISON	NJ	8817	
685792	SUNNY MART	1182 RAHWAY AVE	AVENEL	NJ	7001	
421963	SUNNY SIDE UP	223 SAINT GEORGE AVE	ROSELLE	NJ	7203	
701176	SUNRISE DELI	504 ELY HARMONY RD	FREEHOLD	NJ	7728	
410384	T&G GROCERY	800 W SAINT GEORGES	LINDEN	NJ	7038	
666328	T&J LIQUOR STORE	1143 SAINT GEORGE AVE	ROSELLE	NJ	7203	
288300	T.R. BAGEL	1 PENN PLAZA	NEW BRUNSWICK	NJ	8901	
342241	THE CARD BOARD	128 ELMORA AVE	ELIZABETH	NJ	7202	
288108	TOM'S DELI	228 W SCOTT AVE	RAHWAY	NJ	7085	
276086	TONY'S MKT	1020 NORTH AVE	ELIZABETH	NJ	7201	
400765	TOWN LIQUOR	674 POMPTON AVE	CEDAR GROVE	NJ	7009	
401814	TOWNE DELICATESSEN	1120 SOUTH AVE W	WESTFIELD	NJ	7080	
723816	TURNPIKE LIQUORS	301 PORT READING AVE UNIT	PORT READING	NJ	7084	
599280	TWIN ELMS DELI	1075 BLACK OAK RIDGE	WAYNE	NJ	7470	
401832	UNION AVE PHARMACY	433 W UNION AVE	BOUND BROOK	NJ	8806	
356116	VARIETY SHELF	178 EAGLE ROCK AVE	ROSELAND	NJ	7088	
604284	VASU LIQUORS	613 SAINT GEORGE AVE	ROSELLE	NJ	7203	
497730	VILLAGE DELI	189 MAIN ST	EAST BRUNSWICK	NJ	8818	
639650	VILLAGE LIQUORS	RT. 57	BROADWAY	NJ	8808	
771801	WARREN COUNTY PHARM	13 E WASHINGTON AVE	WASHINGTON	NJ	7882	
697649	WASHINGTON DELI II	368 SOMERSET ST	N PLAINFIELD	NJ	7080	

MIDDLESEX TOBACCO

402228	WINDSOR PHARMACY	722 STATE ROUTE 18	EAST BRUNSWICK	NJ	8816	
401851	WOODLANE PHARMACY	18 THROCKMORTON	OLD BRIDGE	NJ	8857	
402288	ZAJACKS PHARMACY	223 GEORGE ST	NEW BRUNSWICK	NJ	8901	
726450	ZURA CORP SINGIN OIL	149 LOWER MAIN ST	ABERDEEN	NJ	7747	
TOTAL ACCOUNTS 168						

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Middlesex Tobacco

654463	OAK TREE SERVICE	1611 OAK TREE RD	ISELIN	NJ	8830	908 494 7780
587723	OCTOBER SPIRITS	431 N WOOD AVE	LINDEN	NJ	7038	000 000 0000
401987	PARK SWEET SHOP	478 AMBOY AVE	WOODBIDGE	NJ	7085	908 634 0724
878743	PARK WINE AND LIQ	412 PARK AVENUE	EAST ORANGE	NJ	7017	201 675 2470
632838	PAYLESS MKT	1031 S ORANGE AVE	NEWARK	NJ	7108	201 375 4499
573594	PIT STOP/HOME FOOD	47 PARK AVE	EAST ORANGE	NJ	7017	201 675 3235
693151	PORT READING TEXACO	916 PORT READING AVE	PORT READING	NJ	7064	908 969 9804
682087	POST MART	562 OLD POST RD	EDISON	NJ	8817	908 287 8078
472540	PRO BEAUTY SUPPLY	829 HAMILTON ST	SOMERSET	NJ	8873	908 247 2264
708413	QUICK IN FOOD STORE	396 MAIN ST	METUCHEN	NJ	8840	908 549 5255
698532	QUICK OUT FOOD STORE	1111 SAINT GEORGES AVE	COLONIA	NJ	7067	908 382 0858
641404	R & R CONVENIENCE	30 W RAILROAD AVE	JAMESBURG	NJ	8831	908 656 0458
703877	RAGHUVIR CORP.	322 HIGHWAY 34 SOUTH	ABERDEEN	MD	21001	908 566 5512
709445	RAILROAD CAFE	151 ALBANY ST	NEW BRUNSWICK	NJ	8901	908 247 2047
401877	RARITAN DELI	510 RARITAN ST	SAYREVILLE	NJ	8872	908 727 3036
590658	RARITAN LIQUORS	79 MORRISTOWN RD	BERNARDSVILLE	NJ	7924	908 766 0138
804289	RENE'S PLACE	228 WOOD AVENUE	LINDEN	NJ	7038	908 862 3001
558874	RUPA FOOD MARKET	1323 ALINA STREET	ELIZABETH	NJ	7208	908 354 0120
341989	RUSSO'S DELI	320 S 5TH ST	ELIZABETH	NJ	7208	908 353 2080
397803	SCOTCH PLAINS EXXON	1800 RT. 22 EAST	SCOTCH PLAINS	NJ	7076	908 322 6446
711680	SHAH NEWSTAND	11 COMMERCE ST	NEWARK	NJ	7102	201 824 9622
478438	SHELL	780 STELTON RD	PISCATAWAY	NJ	8854	908 968 5880
582962	SHREEJI FOOD MARKET	100 W 15TH ST	LINDEN	NJ	7038	908 862 8245
480536	SINGH'S MOBIL	344 ROUTE 18	EAST BRUNSWICK	NJ	8816	908 254 8530
280139	SMITH LIQUORS	225 W FRONT ST	KEYPORT	NJ	7735	908 264 4470
276003	SOUTH WOOD LIQUOR	939 S WOOD AVE	LINDEN	NJ	7038	908 862 3225
639659	SPRING BUY RITE	RT 22 ECHO PL	SPRINGFIELD	NJ	7081	201 379 4992
227459	STAR'S LIQUOR	1287 ROOSEVELT AVE	CARTERET	NJ	7008	908 541 1780
752308	STOP & GO	931 AMBOY AVE	EDISON	NJ	8837	908 738 0773
697872	STOP BUY FOOD STORE	613 RIDGE RD	MONMOUTH JCT	NJ	8852	908 329 1111
430427	STOP N SHOP	2595 WOODBRIDGE AVE	EDISON	NJ	8817	908 287 8631
685792	SUNNY MART	1182 RAHWAY AVE	AVENEL	NJ	7001	908 750 2423
421883	SUNNY SIDE UP	223 SAINT GEORGE AVE	ROSELLE	NJ	7203	908 298 1944
701178	SUNRISE DELI	504 ELY HARMONY RD	FREEHOLD	NJ	7728	908 866 1610
410384	T&G GROCERY	900 W SAINT GEORGES	LINDEN	NJ	7038	908 486 4044
688329	T&J LIQUOR STORE	1143 SAINT GEORGE AVE	ROSELLE	NJ	7203	908 241 6991
296300	T.R. BAGEL	1 PENN PLAZA	NEW BRUNSWICK	NJ	8901	908 828 3645
342241	THE CARD BOARD	128 ELMORA AVE	ELIZABETH	NJ	7202	908 289 5339
288106	TOM'S DELI	228 W SCOTT AVE	RAHWAY	NJ	7065	908 381 4477
276088	TONYS MKT	1020 NORTH AVE	ELIZABETH	NJ	7201	201 354 2980
400765	TOWN LIQUOR	674 POMPTON AVE	CEDAR GROVE	NJ	7009	201 239 1014
401614	TOWNE DELICATESSEN	1120 SOUTH AVE W	WESTFIELD	NJ	7090	908 232 5342
723618	TURNPIKE LIQUORS	301 PORT READING AVE UNIT	PORT READING	NJ	7064	908 855 7906
599280	TWIN ELMS DELI	1075 BLACK OAK RIDGE	WAYNE	NJ	7470	201 835 1584
401852	UNION AVE PHARMACY	433 W UNION AVE	BOUND BROOK	NJ	8805	908 356 3113
358116	VARIETY SHELF	178 EAGLE ROCK AVE	ROSELAND	NJ	7088	201 226 0829
604284	VASU LIQUORS	613 SAINT GEORGE AVE	ROSELLE	NJ	7203	908 245 2220
497730	VILLAGE DELI	159 MAIN ST	EAST BRUNSWICK	NJ	8816	908 851 1387
639650	VILLAGE LIQUORS	RT. 57	BROADWAY	NJ	8808	201 889 2252
771601	WARREN COUNTY PHARM	13 E WASHINGTON AVE	WASHINGTON	NJ	7882	908 689 0036
897649	WASHINGTON DELI II	368 SOMERSET ST	N PLAINFIELD	NJ	7060	908 756 2965

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Middlesex Tobacco

402228	WINDSOR PHARMACY	722 STATE ROUTE 18	EAST BRUNSWICK	NJ	8818	908 257 3784
401851	WOODLANE PHARMACY	18 THROCKMORTON	OLD BRIDGE	NJ	8857	908 679 8000
402268	ZA JACKS PHARMACY	223 GEORGE ST	NEW BRUNSWICK	NJ	8801	908 545 0582
728450	ZURA CORP SINGIN OIL	149 LOWER MAIN ST	ABERDEEN	NJ	7747	908 441 0020
Total Accounts		158				

To: MIDDLESEX TOBACCO

From: LANNY WOLFE

Date: 6/13/97

Number of Pages
(including cover sheet): 5

Phone: (908) 225-4774

Fax: (908) 417-9076

Remarks:

This is the list of accounts for the Salem Light King DPC Promotion. The account phone numbers were added to the list as requested.

FAX



RJR

R.J. Reynolds Tobacco Co.
New York Metro Region
400 Raritan Center Pkwy.
Edison, NJ 08837
Phone: (908) 225-4774
Fax: (908) 417-9076



51849 1347

Middlesex Tobacco

ACCT	FULL NAME	ADDR1	CITY	ST	ZIP	PHONE NO
721885	19 PETROLEUM	1949 ROUTE 35 S	SAYREVILLE	NJ	8871	908 318 0267
751389	6 11 FOOD STORE	177 PORT READING AVE	PORT READING	NJ	7084	908 634 9138
657665	ABERDEEN NEWS	825 S CONCOURSE	KEYPORT	NJ	7735	908 566 8906
285972	ADA UNIFORMS	12 FIRST STREET	ELIZABETH	NJ	7208	908 352 4437
591123	ALBANI PHARMACY	401 ADAMS ST	HOBOKEN	NJ	7030	201 798 5245
453843	ALINA DRUG STORE	962 SHERMAN AVE	ELIZABETH	NJ	7208	908 289 0443
341834	AMBOY FOOD/VIDEO MRT	632 AMBOY AVE	PERTH AMBOY	NJ	8861	908 828 6255
346853	AMOCO	1890 US HIGHWAY 1	NORTH BRUNSWICK	NJ	8902	908 297 3113
477419	AMOCO STATION	911 MAIN ST	BOONTON	NJ	7005	201 263 8320
604295	ANDY TWIN BORO LIQUO	596 CHESTNUT ST	ROSELLE PARK	NJ	7204	908 245 0240
684416	ANNIE'S SWEET SHOP	818 NEWARK POMPTON TPKE	POMPTON PLAINS	NJ	7444	201 835 9613
794785	ANTHONY'S LUNCH	330 MONROE AVE	KENILWORTH	NJ	7033	201 276 9002
026863	AUTHOR MINI MARKET	518 STATE ST	PERTH AMBOY	NJ	8861	908 442 9342
417064	AVENEL SWEET SHOP	219 AVENEL STREET	AVENEL	NJ	7001	908 634 3527
458878	AVON MINI MARKET	818 E SAINT GEORGES	LINDEN	NJ	7036	908 486 3447
592532	B & B GROCERIES	RT 18 FLEA MARKET	EAST BRUNSWICK	NJ	8816	908 238 7779
512399	B & E DELI	1023 CHESTNUT ST	ROSELLE	NJ	7203	201 241 2522
577134	BEIRA ALTA	263 2ND ST	ELIZABETH	NJ	7208	908 351 5566
402052	BELL PHARMACY	1907 RT. 27	EDISON	NJ	8817	908 985 1211
238614	BENOS LIQUOR, INC.	102 N. WOOD AVENUE	LINDEN	NJ	7036	201 486 3261
275874	BEVERLY SWEET SHOP	1413 MAIN ST	RAHWAY	NJ	7065	908 498 0948
772727	BILOW LIQUORS	708 STATE ROUTE 18	EAST BRUNSWICK	NJ	8816	908 257 2112
228319	BODNARS LIQUORS	41 GEORGES RD	NEW BRUNSWICK	NJ	8901	908 249 4200
423780	BORCHI LIQUORS/DELI	208 HACKENSACK ST	WOOD RIDGE	NJ	7076	201 939 8660
401552	BORO DRUG	490 BOULEVARD	KENILWORTH	NJ	7033	908 278 6770
578341	BOTTLE SHOP	306 NORTH AVE	GARWOOD	NJ	7027	908 233 8367
400958	BRIAN ELLIOTS DELI	419 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	201 428 1831
712597	BULLDOG DELI	214 MAIN ST	METUCHEN	NJ	8840	908 548 1629
401529	BUTCHER BLOCK	209 CENTENNIAL AVE	CRANFORD	NJ	7018	201 276 0587
581007	BUY RITE LIQUORS	577 FAYETTE ST	PERTH AMBOY	NJ	8861	908 442 0990
275857	C & B LIQUOR	221 SHERIDAN AVE	ROSELLE	NJ	7203	908 245 3900
731173	CAYADO GROCERY INC.	300 COURT ST	ELIZABETH	NJ	7208	908 289 0805
430098	CEDAR LANE LIQUORS	527 CEDAR LN	TEANECK	NJ	7668	201 836 7003
757284	CENTRAL LIQUORS	285 CENTRAL AVE	METUCHEN	NJ	8840	908 548 3260
738491	CHO & ASSOC. INC.	54 E SAINT GEORGES AVE	LINDEN	NJ	7036	908 925 2337
275064	COALTON PHARMACY	851 ELIZABETH AVE	ELIZABETH	NJ	7201	908 353 6653
762310	COASTAL MART GAS	753 PORT READING AVE	PORT READING	NJ	7084	908 541 1128
400679	COHENS STATIONERY	675 BLOOMFIELD AVE	WEST CALDWELL	NJ	7008	201 228 1228
402008	COLONIA DRUGS	515 INMAN AVE	COLONIA	NJ	7067	908 361 3400
275950	COLONIAL DELI	2387 SAINT GEORGES A	RAHWAY	NJ	7065	908 381 2802
747707	CORNER DELI	8 CLIFFWOOD AVE	MATAWAN	NJ	7747	908 566 2500
536844	COS C CORNER	701 E ELIZABETH AVE	LINDEN	NJ	7036	908 925 9787
770515	DADDY BOY DELI	51 BLOOMFIELD AVE	CALDWELL	NJ	7006	201 228 5910
708410	DELI LICIOUS	739 SAINT GEORGE AVE	WOODBIDGE	NJ	7085	908 602 8595
810112	DISCOUNT FOOD MARKET	188 BUCKELEW AVE	JAMESBURG	NJ	8831	908 621 3777
402171	DITTMANS MARKET	273 MAIN STREET	SOUTH RIVER	NJ	8882	908 257 2483
425798	ELIE'S DELI	104 MANALAPAN RD	SPOTSWOOD	NJ	8884	908 723 0013
642757	ETHICAL DRUGS INC	528 CENTRAL AVE	EAST ORANGE	NJ	7018	201 676 0880
653023	EXPRESS FOOD	37 CARTERET ST	BLOOMFIELD	NJ	7003	201 429 7544
538828	EXXON AVENEL	870 ROUTE 1 NORTH	AVENEL	NJ	7001	908 634 0808

DATE 6/16/97 ODN, INC
 LOST SALES REPORT PAGE 2
 SALESMAN 10 MIDDLESEX FROM 6/09/97 TO 6/13/97

ACCT NO	ACCOUNT NAME	INVOICE	DATE	PRODUCT	DESCRIPTION	SELL UNIT	QUANTITY	BROKEN	LOST SALES
909416	ELS #4701 PRESS RELAY-JFK	32916	6/10/97	321240	BAZZI RAW CASHEWS	12/BOX	1		6.75
				321323	BAZZI YOGURT RAISIN	12/BOX	1		6.75
				322198	BAZZI NATURAL PISTACHIO	12/BOX	1		6.75
				323519	LFSVRS WINTOGREEN BAG	12/BOX	1		10.53
				323691	LFSVRS 5 FLAVOR BAG	12/BOX	1		10.53
				755850	ROAD ATLAS	EACH	10		52.70
				761593	MASKING TAPE 3/4 IN	12/BOX	1		6.51
	TOTAL								100.52
909416	ELS #4701 PRESS RELAY-JFK	33164	6/13/97	329276	BAZZI ROAST SALT PEANUTS	12/BOX	1		5.71
				403980	BIC PENS MED BLUE	12/BOX	2		4.24
				744334	YORK MINT PEG BAG 6oz	12/BOX	1		12.12
				744946	M & M PEG PEANUT 6oz	12/BOX	2		23.02
				744987	MILKY WAY MINI PEG BAG 6oz	12/BOX	1		11.51
				755850	ROAD ATLAS	EACH	10		52.70
				761593	MASKING TAPE 3/4 IN	12/BOX	1		6.51
	TOTAL								115.81
909424	ELS #4702 PRESS RELAY-JFK	32918	6/10/97	323519	LFSVRS WINTOGREEN BAG	12/BOX	1		10.53
				323691	LFSVRS 5 FLAVOR BAG	12/BOX	2		21.06
				744391	MOUNDS PEG MINIATURES 6oz	12/BOX	1		12.12
	TOTAL								43.71
909424	ELS #4702 PRESS RELAY-JFK	32919	6/10/97	114710	LUCKY STRIKE 85 LT BOX KG	10/CTN	1		19.08
	TOTAL								19.08
909424	ELS #4702 PRESS RELAY-JFK	32923	6/10/97	404418	CAMERA KODAK W/FLASH	EACH	5		44.15
				405134	TAKE 2 SUDAFED	12/BOX	1		3.96
				405175	TAKE 2 ADVIL COLD & SINUS	12/BOX	1		3.96
	TOTAL								52.07
909424	ELS #4702 PRESS RELAY-JFK	33175	6/13/97	311126	NAB WHEAT THINS S/S 1.75oz	12/BOX	1		4.04
				327239	POWER BARS CHOCOLATE	24/BOX	1		20.32
				744987	MILKY WAY MINI PEG BAG 6oz	12/BOX	1		11.51
	TOTAL								35.87
910018	ELS #4107 GE SUBWAY	33079	6/12/97	321471	C.HOWARD LEMON	24/BOX	1		7.27
				322131	VIOLET MINT C.HOWARD	24/BOX	1		7.27
	TOTAL								14.54

Page 2 of 3 Monday, June 16, 1997 9:08:08 AM

To: Sandy Katz

From: Gary Klein Quality Distribution Network Fax: 516-897-7275 Voice: 516-897-7203

Middlesex Tobacco

197850	FRANKLIN MOBIL MART	91 STATE RT 23	FRANKLIN	NJ	7416	202 827 4114
727351	FREEWAY LIQUORS	522 CENTRAL AVENUE	EAST ORANGE	NJ	7018	201 674 2803
706409	G&G MOBIL, INC.	550 SMITH ST	PERTH AMBOY	NJ	8881	908 828 1314
888995	GAILS WINE & LIQUORS	98 W GRAND ST	ELIZABETH	NJ	7201	908 351 2902
401954	GEORGES LUNCH	STATE ST	PERTH AMBOY	NJ	8881	201 828 8940
275092	GERRIS DELI	3 2ND ST	ELIZABETH	NJ	7201	908 355 5293
560879	GETTY GAS	2 N. ST. GEORGES AVE	LINDEN	NJ	7036	908 488 0460
400708	GRAND VARIETY	371 BLOOMFIELD AVE	CALDWELL	NJ	7006	201 228 0332
717089	GREENFIELDS	24 MAIN ST	SOUTH RIVER	NJ	8882	908 254 0336
604244	GRIER SUPERMARKET	2117 GRIER AVE	LINDEN	NJ	7036	908 925 9422
711887	HARBOR LIQ/DODY INC	604 RT 35 S	LAURENCE HARBOR	NJ	8879	908 588 3345
457162	HARRY'S PLACE	1044 SALEM RD	UNION	NJ	7083	908 688 9019
402094	HARVEST LIQUORS	2370 WOODBRIDGE AVE	EDISON	NJ	8817	908 985 2252
401749	HERB'S LIQUOR	194 SOMERSET ST	NORTH PLAINFIEL	NJ	7080	908 768 0679
570151	HIDDEN LAKE MINI MT	410 TOWNE CENTRE DR	NORTH BRUNSWICK	NJ	8902	908 940 8825
402137	HILLTOP LIQUORS	1526 OAK TREE RD	ISELIN	NJ	8830	908 549 2977
521448	HOPELAWN DISCOUNT LQ	BRADLEE SHPG CENTER	WOODBIDGE	NJ	7055	908 828 8874
404284	INTERNATIONAL TOB	1181 ELIZABETH AVE	ELIZABETH	NJ	7201	908 558 7303
976980	IORIO DELI	301 W CLAY AVE	ROSELLE PARK	NJ	7204	908 245 5897
506428	JELLING OF ROSELAND	4 BECKER FARM RD	ROSELAND	NJ	7088	201 740 9092
968589	JERRY'S LUNCH	803 SOUTH AVE	GARWOOD	NJ	7027	908 789 9879
723824	JIM'S BORO'S LIQUOR	RT 202 SOUTH	RARITAN	NJ	8869	908 725 2645
711695	JOHN'S FARM INC	303 HIGHWAY 36	KEYPORT	NJ	7735	908 787 8832
744924	JOHNNY'S CRN SWEET S	82 MAIN ST	BLOOMINGDALE	NJ	7403	201 838 5588
305043	K&R DELI	425 S WOOD AVE	LINDEN	NJ	7036	908 882 1854
402085	KALS	2045 WOODBRIDGE AVE	EDISON	NJ	8817	908 985 9656
728989	KIRK'S LIQUOR	428 JACKSON AVENUE	ELIZABETH	NJ	7201	908 355 2035
288812	KISKO'S TAVERN	119 WASHINGTON AVE	DUNELLEN	NJ	8812	201 968 9854
837019	KNT FOOD STORE	24 W HUDSON AVE	ENGLEWOOD	NJ	7631	201 871 2442
275852	KSON INC	524 E 2ND AVENUE	ROSELLE	NJ	7203	908 245 9381
275822	LARRY'S CONFECTIONERY	300 LOCUST AVE	ROSELLE PARK	NJ	7204	908 245 9795
772519	LIBERTY FOOD MARKET	701 GRIER AVE	ELIZABETH	NJ	7202	908 351 4252
276037	LUSO LIQUOR STORE	1039 ELIZABETH AVE	ELIZABETH	NJ	7201	908 353 8189
401284	M&M LIQUOR	20 SOUTH ST	NEW PROVIDENCE	NJ	7974	908 464 7474
507313	MAGAZINES PLUS	45 SOUTH ST	MORRISTOWN	NJ	7960	973 984 8454
275371	MAPLE LIQUORS	876 SPRINGFIELD AVE	IRVINGTON	NJ	7111	201 375 1000
706408	MARCOZAK, INC.	247 CENTRAL AVE	METUCHEN	NJ	8840	908 548 3187
772713	MARY'S DELI	1033 N BROAD ST	ELIZABETH	NJ	7208	908 352 0726
691492	MATAJI CORP.	RT 36 AIRPORT PLAZA	HAZLET	NJ	7730	908 264 9111
273890	MAX'S DELI	1484 STATE RT 23	WAYNE	NJ	7470	201 694 3163
399629	MCHENRYS DRUGS	1006 RT. 48 WEST	CLIFTON	NJ	7013	201 773 3800
737301	METRO FUEL	2540 RANDOLPH AVE	AVENEL	NJ	7001	908 382 7995
273938	MIDVALE SWEET SHOP	548 RINGWOOD AVE	WANAQUE	NJ	7465	201 835 1575
401835	MIDWAY DELI	22 PLAINFIELD AVE	PISCATAWAY	NJ	8854	908 885 5765
683172	MIKE'S COUNTRY MARKET	200 RIVA AVE	MILLTOWN	NJ	8850	908 821 7767
545750	MING'S LUNCHEONETTE	434 W. GRAND	RAHWAY	NJ	7065	908 574 8410
380445	MINIT MART	1392 SAINT GEORGES AVE	AVENEL	NJ	7001	908 388 8339
286235	MORGAN BRIDGE DELI	1780 STATE ROUTE 35	MORGAN	NJ	8878	908 721 2808
657474	NEW BRUNSWICK DELI	228 FRENCH ST	NEW BRUNSWICK	NJ	8901	908 249 1093
659156	NEW BRUNSWICK EXXON	80 MEMORIAL PKY	NEW BRUNSWICK	NJ	8901	908 545 4445
883685	NOT TEE CORNER DELI	731 DELAFIELD AVE	STATEN ISLAND	NY	10310	718 815 3351

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